

Head of Curriculum Content



London, EC1



£42,000 (FTE: £52,500)



Permanent / 4 days p/w



Start date: ASAP

A bit about you...

You love diverse literature and have a passion for what motivates and engages children to write and read. You enjoy planning and developing sequences of learning, you stay up to date on fresh and exciting topics as well as keeping abreast of changes to the national curriculum. You're experienced and enthusiastic, can lead a team, manage your own time effectively, prioritise and solve problems. You have excellent verbal and written skills and have the ability to multitask. You enjoy managing people and bringing the best out of them.

A bit about us...

We are a privately owned educational consultancy, registered and headquartered in the UK. Founded in 2012 with the sole objective of changing children's lives through literacy and empowering the teachers who make it happen. Culture is key: we have a remarkable bunch of people who have a shared set of principles, philosophies and values. These together are what perpetuate our collective success.

The role...

As Head of Curriculum Content, you will work alongside the Co-CEOs on designing and refreshing the Literacy Tree Curriculum. This will include:

- Contributing to the Co-CEOs vision of the products and services on offer
- Identifying new texts to be used at Literacy Tree
- Writing book-based resources for use in schools using the Literacy Tree approach and style guides
- Editing, refreshing, proof-reading and giving feedback on existing resources
- Developing blogs, book lists and other materials
- Line managing of the Content and Resources team
- Contributing to social media content
- Work with our Advisory Panels to develop Guidance Notes for resources

You'll need to...

- Have successfully used a book-based, audience and purpose-led approach

- Have taught across different Key Stages, from EYFS to KS2 (Experience in KS3 is a plus)
- Have a strong command of grammar and standard English
- Have strong attention-to-detail and can proof-read and edit your own and others' writing
- Have qualified teacher status (QTS) or equivalent with 5 years' experience in a primary education settings
- Have been a key member of a Senior Leadership Team (preferably in a primary school setting)
- Demonstrate a secure understanding of how children learn and be able to show this in the planning resources you develop
- Have secure knowledge of the National Curriculum, in particular the Programme of Study for English
- Have solid experience with computer programs, including Microsoft Suite, InDesign and Canva
- Have strong verbal communication and leadership skills, including being able to deliver positive and constructive feedback
- Be friendly, approachable and a team player
- Be able to work autonomously and lead a team
- Think clearly under pressure and be willing to learn and grow with us
- Be eligible to live and work in the UK

Interview Process...

1st round: Screen call with Operations (15 mins)

2nd round: Interview with Co-CEOs (45-60 mins)

3rd round: Presentation and chat with team (15-30 mins)

Why join Literacy Tree...

- Be part of a mission-driven team changing children's lives through literacy and empowering the teachers who make it happen
- Play a pivotal role in shaping the future of a fully boot-strapped company on a strong growth trajectory
- Work side-by-side with the founders, with clear opportunities to grow
- Competitive salary and bonus
- 32 days annual leave plus bank holidays and Christmas closure
- BUPA Medical and Dental
- Friday lunch in the office
- Flexible working arrangements
- Macbook and all the tech you need

- 3x annual all hands with CPD and paid socials

Flexible working...

We understand work-life balance, this was one of our key factors for founding Literacy Tree! We're neither "remote-first" nor "office-centric". We get some of our best ideas when we spend time together, but having flexibility is important too. While we encourage teams to spend time together in the office, we understand no one size fits all; our approach is flexible to ensure each person and role is tailored to get the most out of their time. Some roles require in-person training, while other roles can be performed remotely or a hybrid of the two!

Diversity, Equality & Inclusion...

We believe in a friendly and supportive work culture. We are proud to be an equal opportunity workplace: we welcome applications from anyone regardless of age, disability, gender, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships.

How to apply...

Send your CV and a short statement (no more than 150 words) telling us how your knowledge and skills meet the job requirements described in the job description to careers@literacytree.com.

Timeline...

Application deadline is 14th November 2025.

First round interviews will take place on 19th November 2025.

Unfortunately, we can't respond to everyone with individual feedback. If you do not hear from us by the 15th November 2025, you have not been selected for interview.